

TELEVISION

AUTHORIZED SALES & SERVICE

- ADMIRAL
- HOFFMAN
- R.C.A. VICTOR
- EMERSON
- MOTOROLA
- PHILCO
- PACKARD-BELL
- HALLICRAFTERS

Largest Selection of TV Sets in S.F.

FREE HOME DEMONSTRATION

Open Every Night Till 9 P.M. Including Sunday

2 LOCATIONS

YOUNG BROS. TV STORES

19th & MISSION ST. - 2301 MISSION
5522 GEARY BLVD., Between 19th & 20th Aves.

C.R. Skinner 239 GRANT AVENUE GARFIELD 1-7370 **Hirsch & Kaye**



For the Finest In Television

STROMBERG-CARLSON

DUMONT - PHILCO

PACKARD-BELL

HOFFMAN

RCA

ADMIRAL

MOTOROLA

SALES AND SERVICE

Fine Furniture Such as Chinese, Classic, Period and Provincial



C.R. Skinner

ESTABLISHED 1886 **Hirsch & Kaye**
"Distributors of 10,000 Photographic Items"
239 GRANT AVENUE - SAN FRANCISCO
GARFIELD 1-7370

Television Apparatus-Retail

(Cont'd)

GENERAL ELECTRIC TELEVISION

Big as life—clear as life pictures. Big screen viewing, 12 channels, automatic sound, G-E Dynapower speakers, simplified tuning, constant focus, hand-rubbed cabinets.

"WHERE TO BUY THEM"

DEALERS

- AMAZON RADIO & TELEVISION 1150 Geneva Av. DElaware 3-3319
- AMAZON TOWN & COUNTRY TELEVISION 335 S. Mayfair. PLaza 5-4400
- DAVE'S RADIO & TELEVISION 1651 Polk. GRayston 4-1362
- GEARY RADIO & TELEVISION CO 5629 Geary Blvd. SKyline 1-8016
- GENERAL APPLIANCE COMPANY 369 Fell. MA rket 1-7778
- GOLDEN GATE T V & APPLIANCES 701 Golden Gate Av. MA rket 1-3967
- GRIMES JACK JAY Radios-Appliances-Cameras 1257 Market. HE mlock 1-7986
- Hervy's Television Rental & Sales 2627 Mission. MI ssn 7-6232
- Hoeflich Television Engineers 3232 Balboa. SKyline 2-0791
- KAHN & KEVILLE Turf & Larkin. OR dway 3-0200
- KELLER FURNITURE & APPLIANCE CO 1362-9th Av. LO mbard 4-8000
- Marina Stove & Furniture 2419 Lombard. FI lmor 6-8486
- MENARY W G CO 3125 Mission. VA lencia 4-1429
- Neumann's 59 West Portal. SE abright 1-3336
- PALACE TELEVISION SALES 1606 Polk. PRospect 5-1943
- Parkside Television & Appliance Co 1006 Taraval. LO mbard 6-2684
- PROGRESSIVE RADIO & APPLIANCE CO 3473-25th. VA lencia 4-8913
- Seiki Bros 1640 Post. FI lmor 6-7590
- STYLES WM M CO 850 Divisadero. FI lmor 6-7655
- SUGARMAN E INC TELEVISION & SERVICE 3624 Geary Blvd. SK yline 1-8845
- SUPER RADIO SERVICE 3719 Mission. VA lencia 6-4240

- General Radio Service Co 2708 Judah. MO ntrose 4-9370
- Golden Gate T V & Appliances 701 Golden Gate Av. MA rket 1-3967
- GORDON & HILL FURNITURE CO 2001 Van Ness Av. SU ttr 1-8000
- GRIMES JACK JAY Radios-Appliances-Cameras 1257 Market. HE mlock 1-7986
- HALE'S APPLIANCE STORE 753 Market. SU ttr 1-8000
- 1636 Market. SU ttr 1-8000
- 2365 Mission. AT water 2-5521

HALLICRAFTERS

PRECISION TELEVISION by the makers of world famous Radio Communications Equipment. Superbly engineered Table and Console Models with exceptionally sharp pictures.



"WHERE TO BUY THEM"

DISTRIBUTOR

KAEMPER & BARRETT 1850 Mission. UN drhl 3-3080

DEALERS

- ACME APPLIANCE CO 4203 Geary Blvd. SKyline 1-5886
- AMAZON RADIO & TELEVISION 1150 Geneva Av. DElaware 3-3319
- AMAZON TOWN & COUNTRY TELEVISION 335 S. Mayfair. PLaza 5-4400
- Bonded Television Co 1395 Irving. LO mbard 4-5275
- Crowe Johnny Co Van Ness & Golden Gate Av. TUxedo 5-4422
- GRIMES JACK JAY 1257 Mkt. HE mlock 1-7986
- MARIO'S RADIO SERVICE 6199-3d. VA lencia 4-3142
- McVAN ANGUS TELEVISION 505 Van Ness Av. HE mlock 1-3411
- MISSION CARPET & FURNITURE CO 4699 Mission. JU niper 5-3793

(Continued Next Column)

Television Apparatus-Retail

(Cont'd)

HALLICRAFTERS (cont'd)

DEALERS (cont'd)

- ONE DOLLAR RADIO SERVICE 2754-24th. AT water 2-1935
- Pacific Appliance Co 2767 Mission. MI ssn 7-1715
- S & M Radio Sales & Service 1575 Fulton. FI lmor 6-8301
- SCHWABACHER-FREY CO 735 Market. DO uglas 2-4848
- Solar Home Furniture Co 3264 Mission. VA lencia 4-5361
- STARLIGHT FURNITURE CO 2211 Mission. VA lencia 4-4365
- Sugarmar Marvin Appliance Service 614 Irving. LO mbard 6-8666
- Vanoni Radio Service 3452 Mission. VA lencia 4-9429
- YOUNG BROS TELEVISION STORES 5522 Geary Blvd. SKyline 2-2947

AUTHORIZED FACTORY SERVICE

CROCKER-JOHNSON CO 460 Townsend. SU ttr 1-0233

HARMONY RADIO & RECORD SHOP

RICHMOND DISTRICT
Guar'd Work of Reasonable Prices
Open Even. Pick-Up & Delivery
651 Clement. BA yw 1-1944

Herrigan's House Of Television 3232 Haight. SK yline 2-3080

Hervey's Television Sales-Rentals-Service 2627 Mission. MI ssn 7-6232

HILLTOP APPLIANCE STORE 3750 Mission. VA lencia 6-4577

HIRSCH & KAYE 239 Grant Av. GA rfield 1-7370

HOFFMAN TELEVISION

WITH EXCLUSIVE EASY-VISION GOLDEN LENS



Super-Powered chassis with every known new television development. Beautiful custom-crafted cabinets. Look for the golden lens.

"WHERE TO BUY THEM"

DISTRIBUTOR

MCCORMACK & CO 450-9th. UN drhl 3-3300

DEALERS

- CHINATOWN DISTRICT
- TI-SUN CO 1123 Grant Av. YU kon 2-1958
- DALY CITY DISTRICT
- Hopman Electric & Radio Co 6299 Mission. PL aza 5-3300
- Westlake Maple Shop 6940 Mission. PLaza 5-4595

DOWNTOWN DISTRICT

SCHWABACHER-FREY CO 735 Market. DO uglas 2-4848

FILLMORE DISTRICT

Boxer's Appliance & Radio Co 1401 Fillmore. FI lmor 6-5400

Seiki Bros 1640 Post. FI lmor 6-7590

FINANCIAL DISTRICT

Calif Television & Appliance Co 53 Calif. SU ttr 1-3541

HAYES VALLEY DISTRICT

GENERAL APPLIANCE CO 369 Fell. MA rket 1-7778

INGLESIDE DISTRICT

Norton's Radio & Television 337 Holloway Av. JU niper 7-8565

LAUREL HEIGHTS

Transvision of Calif 3471 California. SK yline 2-1248

MARINA DISTRICT

Central Music Co 2185 Chestnut. WE st 1-0921

(Continued Next Page)

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Television Apparatus-Retail

(Cont'd)

HOFFMAN TELEVISION (cont'd)

DEALERS (cont'd)

- Freil Radio Sales & Service 24th & Folsom. AT water 2-7334
- Lee Furniture Co 2838 Mission. VA lencia 4-0709
- McManus & Son 3259 Mission. DElaware 3-6700
- Q R S Electric Co 1518 Mission. DElaware 3-6700
- STANLEY'S RADIO & TELEVISION SERVICE 3052-16th. MA rket 1-8242
- YOUNG BROS TELEVISION STORES 2301 Mission. VA lencia 6-4132

NORTH BEACH DISTRICT

FIGONE FURNITURE CO 1652 Stockton. YU kon 2-6558

PARK PRESIDIO DISTRICT

HARMONY RADIO & RECORD SHOP 651 Clement. BA yw 1-1944

POLK ST DISTRICT

DAVE'S RADIO & TELEVISION 1651 Polk. GRayston 4-1362

RICHMOND DISTRICT

Lockwood A C Radio & Television 700 Arguello Blvd. SK yline 2-1720

Young Bros Television Stores 5522 Geary Blvd. SK yline 2-2947

SUNSET DISTRICT

BOOKBINDER BROS HOME APPLIANCES 1420 Irving. MO ntrose 4-7676

Fashion Furniture 3801 Noriega. LO mbard 6-4128

NORIEGA FURNITURE STORE 1300 Noriega. LO mbard 4-4110

SUNSET TELEVISION CENTER 2437 Noriega. MO ntrose 4-9630

WEST PORTAL DISTRICT

West Portal Radio & Record Shop 78 W Portal Av. OV erland 1-2595

Jackson's 1101 Golden Gate Av. WE st 1-9933

Jamie Television & Radio 331 Cortland Av. MI ssn 8-2443

JONES TELEVISION & RADIO 390 Eddy. TUxedo 5-1222

(See Advertisement This Page)

Jules Furniture Co 21 Lakeshore Plaza. LO mbard 6-4411

KAYE-HALBERT T V—A B C RADIO & TELEVISION CO 4787 Mission. JU niper 5-7523

GEARY RADIO & TELEVISION CO 5629 Geary Blvd. SK yline 1-8016

KEN'S RADIO & TELEVISION SERVICE Installation & Maintenance Guaranteed 276 Broad. JU niper 4-8201

Klor's Television Center 1812 Fillmore. FI lmor 6-0155

LACHMAN BROS Television & 14th HE mlock 1-3300

LARKIN-GEARY TELEVISION CO 839 Larkin. PRospect 5-2368

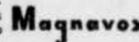
LEE'S T V INC 2521 Mission. VA lencia 6-5400

Lockwood A C-Radio & Television 935 Cole. LO mbard 6-3300

MAGNAVOX TELEVISION RECEIVERS

SALES AND SERVICE

Magnascope big picture television systems have built-in filter to eliminate eyestrain, give clearer, sharper pictures. Traditionally fine Magnavox cabinets.



"WHERE TO BUY THEM"

AUTHORIZED DEALERS

Emporium The 835 Market. YU kon 2-1111

1 Stonestown. SE abright 1-2222

Sherman Clay & Co Main Store Sutter & Kearny. SU ttr 1-4000

Mission Store 2539 Mission. MI ssn 7-2772

Sloane W & J 216 Sutter. GA rfield 1-2827

Sterling Furniture Co 1049 Market. UN drhl 3-2800

White House Sutter & Grant. EX brk 2-5000

FACTORY AUTHORIZED SERVICE ONLY

Crocker-Johnson Co 460 Townsend. SU ttr 1-0233

Pentelco Television 947 Irving. OV rind 1-8524

Advertise here—it pays.

Television Apparatus-Retail

(Cont'd)

MAJESTIC TELEVISION—

McVAN ANGUS TELEVISION 505 Van Ness Av. HE mlock 1-3411

McVAN ANGUS TELEVISION—

SALES & SERVICE EVERY KNOWN MAKE & MODEL OVER 400 SETS ON DISPLAY 505 Van Ness Av. HE mlock 1-3411

MELODY RADIO & APPLIANCE

2163 Polk. GR ayston 4-6181

MERCURY TELEVISION—

DISTRIBUTOR TEAKLE N C CO 512-2d. EX brk 2-3358

DEALER

McVAN ANGUS TELEVISION 505 Van Ness Av. HE mlock 1-3411

Metro Sales 817 Columbus Av. GRayston 4-5252

Modern Television & Appliance Co 2114 Fillmore. WA lnut 1-8231

Moderne Television & Appliance Co 2130 Irving. LO mbard 6-9121

MOTOROLA TELEVISION

The TV with easy-on-the-eyes GLARE-GUARD!

Filtered-Clear pictures, instant "Target" tuning, high fidelity "Golden Voice" tone, famous for Dependability—a model for every home and priced for every budget.

"WHERE TO BUY THEM"

DISTRIBUTOR

LANCASTER W J CO 1045 Bryant. UN drhl 3-2880

DEALERS

A & B Vertex Electric Co 4334 Geary Blvd. SK yline 1-8422

Ace Radio Co 2267 Market. UN drhl 1-7031

ALL AMERICAN FURNITURE & REFRIGERATION CO Home of 25c Meter Plan 938 Valencia. AT watr 2-7700

Associated Home Furnishers 1370 Mission. HE mlock 1-7667

Better Home Appliance Co 2501 Irving. SE abright 1-0848

BORIES RADIO & TELEVISION 4025 Judah. OV rind 1-9569

BOWLER'S FURNITURE & APPLIANCE CO 4401 California. SK yline 1-6776

Bower's Appliance & Radio Co 1401 Fillmore. FI lmor 6-5400

Crowe Johnny Co Van Ness & Golden Gate Av. TUxedo 5-4422

DAVE'S RADIO & TELEVISION 1651 Polk. GRayston 4-1362

FISKE BUD CO 2204 Chestnut. JO rdn 7-2148

(Continued Next Column)

Do you need a separate listing in the telephone directory . . . under your own name . . . so that your friends and business associates can reach you at work? Call our Business Office for details.

"YOU'RE LUCKY!"

IF YOU BUY AN R.C.A. SET FROM JONES TELEVISION & RADIO BECAUSE . . .

• WE BACK UP OUR SETS

• WE OFFER COMPLETE SERVICE ON ALL SETS

Phone TUxedo 5-1222

JONES TELEVISION AND RADIO 390 EDDY ST.

(Continued Next Column)

Television Apparatus-Retail

(Cont'd)

MOTOROLA TELEVISION (cont'd)

DEALERS (cont'd)

- GENERAL APPLIANCE COMPANY 369 Fell. MA rket 1-7778
- GOLDEN GATE T V & APPLIANCES 701 Golden Gate Av. MA rket 1-3967
- GOODRICH B F CO Howard & 11th. UN drhl 1-1801
- GRIMES JACK JAY Radios-Appliances-Receivers 1257 Market. HE mlock 1-7986
- Hopman Electric & Radio Co 6299 Mission. PL aza 5-3300
- Lockwood A C Radio & Television 700 Arguello Blvd. SK yline 2-1720
- Long J M & Co Inc 1175 Market. KL ondlke 2-1088
- McVAN ANGUS TELEVISION 505 Van Ness Av. HE mlock 1-3411
- MENARY W G CO 3125 Mission. VA lencia 4-1429
- Norton's Radio & Television 337 Holloway Av. JU niper 7-8565
- Pacific Appliance Co 2767 Mission. MI ssn 7-1715
- PACIFIC TELEVISION CENTER 800 Taraval. LO mbard 4-9800
- Parker's Television 1870 Union. FI lmor 6-6437
- Parkside Television & Appliance Co 1006 Taraval. LO mbard 6-2684
- PROGRESSIVE RADIO & APPLIANCE CO 3473-25th. VA lencia 4-8913
- PROMPT RADIO & TELEVISION CO 51 Lakeshore Plaza. LO mbard 4-3388
- PROVIDENT FURNITURE CO 4614 Mission. JU niper 5-7979
- Retail Camera Shop 2969 Mission. MI ssn 7-8737
- RICHARDS K C CO 2000 Fillmore. FI lmor 6-1274
- Schindel & Valley Television & Appliances 144 Leland Av. DE laware 3-3744
- STYLES WM M CO 850 Divisadero. FI lmor 6-7655
- STYLES WM M CO 1059 Fillmore. FI lmor 6-9257
- Tiedeman Appliance Co 3471 Mission. VA lencia 4-2600

MOTOROLA TELEVISION (cont'd)

The TV with easy-on-the-eyes GLARE-GUARD!

Filtered-Clear pictures, instant "Target" tuning, high fidelity "Golden Voice" tone, famous for Dependability—a model for every home and priced for every budget.

"WHERE TO BUY THEM"